



HEATHER ELWOOD

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An experienced Web Developer with a unique blend of understanding development and appreciating aesthetics - seeking a challenging position to integrate knowledge of interactive media, development, design and communication.

EXPERIENCE

Lowe's Home Improvement

Web Prototype Developer

July 2014 - Present

Mooresville, NC

- Front-end development of UX wireframes and designs that need to be tested in a fully functional web environment
- Development of the Lowes.com re-design prototype for testing and presentation, using dynamic data pulled from the Lowe's product APIs
- Working closely with team members to create various applications for the Digital Experience team to collaborate and store their work and related information
- Assistance in the creation and maintenance of a customized front-end framework for Lowes.com

Brand Crush

Partner, Lead Developer, Designer

May 2013 - Present

- Development of all client websites and customized emails
- Design and development of custom Wordpress themes, plugins, and administration option panels
- Innovative decision making to ensure company progress
- Wireframe layouts and coordination of pages for client websites

Synacor Inc.

Front-End Marketing Developer/Engineer

Aug 2012 - July 2014

Buffalo, NY

- Front-end Development within a custom framework and CMS to launch and maintain client Portals
- Deployment of products, custom client requests, and all Marketing requests
- Re-organization of a department to initiate the use of an Agile process
- Member of the revenue optimization team running tests with Maxymiser

EDUCATION

Rochester Institute of Technology

B.S. New Media Interactive Development
Minor in Communication

SKILLS

HTML5

CSS

Less & Sass

PHP

JS & jQuery

AJAX

Web Design

UX Design

Wordpress

MySQL

Photoshop

Sketch